



WHO WE ARE

Nixter Services is new to the area although the family is third generation in Slave Lake, going back to Jordon's grandpa, born in the 1930's. Jordon Wilson is the founder of Nixter, a company started in 2023 that offers Hotshot and Skid Steer Services. When asked what changes his grandpa would see today in the small business community, Jordon replied, "I think it's changed substantially, specifically the caliber of work. Back then, they were all hands-on using brute strength to get the job done. Now we have equipment for every job to make things easier."

HOTSHOT & SKID STEER

WHY WE SUCCEED

"I believe local businesses can offer a more personable service. When you call Nixter, you know you're getting someone local. Chances are they could be a friend or at least someone you know in the community. We do quality work and respond quickly, which people appreciate. With it being a small community, we even work closely with our competition and help one another when needed."

WHAT LOCAL MEANS TO US

"Wherever you go, you see somebody that you know. When you sponsor something, like we do with the new Slave Lake Motocross Association, you can see the immediate impact it has. Small communities really rely on these sponsorships and donations. Slave Lake is a great community to live and do business in. I remember after the fires in 2011, the town came together to help each other. It was amazing to see that we had each other's back and it felt good knowing you live in that type of town."

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